



# KYLA IS INSPIRED

• BUSINESS COLLABORATION •



## ABOUT KYLA IS INSPIRED

Kyla Is Inspired is an inspiration blog filled with design, illustration, fashion & geeky things. It is bright, colorful, and always seeks unique finds. The blog is targeted at women & men aged 18-40 who enjoy both enjoy style and nerd culture such as gaming and coplay. Personal photos on the blog are taken by trained photographers - nothing gets posted on Kyla Is Inspired unless it is of the highest quality.

## ABOUT KYLA COVERT

Kyla Covert is a graphic designer and Illustrator. She enjoys bright colors, cosplay, whimsical illustrations and chai tea lattes. Kyla spends a *minimum* of 7-8 hours on Kyla Is Inspired per week.

## POSTS

Kyla Is Inspired posts 1-2 times weekly. Post series includes:

- Product & Print
- Featured Designer/Illustrator
- Happy Friday
- Gaming
- What I Wore personal style
- Cosplay

## STATISTICS\*

Readership via Bloglovin: 498

Monthly Page Views: ~ 1,800

Ave. Posts Per Week: 2

*\*As of December 2016*

Facebook: 1,410

Facebook: 1,320

Twitter: 849

Instagram: 778

## WHAT KYLA IS INSPIRED OFFERS

### MONTHLY ADVERTISING:

There are 2 options for advertising as a business: Featured (**240x140**) or Regular (**240x75**). Giveaway options & a featured post are available with purchase of a Featured ad.

### SPONSORED POST:

A sponsored post can be written for a price. This will include mention of your product or service throughout the post, with your logo prominently displayed. Copy will be written by Kyla, with the option of minimal copy being written by business or vendor. Images will be created by me. The sponsored post can also be for a *product or game or product or game review*.

### GUEST POST:

A guest post can be published for a price. Post must align with values of Kyla Is Inspired.

Please email me at [kylacovert@gmail.com](mailto:kylacovert@gmail.com) for pricing on any of the above-mentioned services.